

KICKSTART GROWTH WITH SALES SERVICES

Quick wins and consistent revenue are critical for startups, yet many lack the time and expertise to create a winning sales process. Empower your sales team and close more deals faster with Accelity's proven sales services.



CRM SERVICES

No CRM? No sales process? No problem! We'll set you up for sales success with:

- ✓ HubSpot CRM setup and training to **efficiently store your data**
- ✓ SFDC & HubSpot integration for **seamless communication between tools**
- ✓ List generation, cleaning and importing that **kickstarts marketing efforts**
- ✓ Tailored sales process creation including deal stages, scripts and more to **automate your sales cycle and increase the bottom line**



SALES ENABLEMENT

Arm your sales team with powerful tools and content for more effective prospecting, including:

- ✓ Sales email templates for **simple, one-click sales follow-up**
- ✓ Automated cold outreach and follow-up workflows to **stay in front of prospects**
- ✓ Reporting dashboard for each rep to **increase transparency and align expectations**
- ✓ Sell sheets, case studies and pitch decks to **make sales conversations easy**
- ✓ Custom landing pages for each sales rep that **reduce back-and-forth when booking meetings**



SALES & MARKETING ALIGNMENT

Generate more qualified leads and stop wasting time on prospects who aren't a good fit with:

- ✓ Buyer persona creation to **dive deep into the minds of your prospects**
- ✓ Lead scoring development and setup that **drives qualified leads** to your business
- ✓ Sales and marketing agreement to ensure the teams **work toward the same goal**
- ✓ Feedback loop to **deliver the most qualified leads** to your business

WANT TO IMPROVE YOUR SALES PROCESS? [Request a consultation](#) or learn more [here](#).



ACCELITY