



ACCUTECH HUBSPOT TRIAL

THE PROBLEM

Accutech, a leading manufacturer of electronic monitoring and security systems, needed assistance generating quality leads. Though Accutech regularly communicated with their current customers and dealers, they needed help reaching a new customer base and re-engaging past prospects.

ACCELITY'S SOLUTION

Using Accelity's HubSpot trial offering, Accutech and Accelity implemented the tool, designed templates and completed a buyer persona. Following the campaign process, Accelity delivered a content offer, two blogs and two emails to promote the offer. Once all of the content was complete, Accelity opened the HubSpot trial.

Accutech had a successful trial campaign and the impact of inbound marketing on the business was clear. The results speak for themselves.

THE RESULTS

21

quality contacts
in 3 weeks

10

requests for
consultation in
3 weeks

99

content
downloads in
3 weeks

THE TESTIMONIAL



Typically in a free trial, you gain access to a tool for a certain amount of time but don't do much with it. Accelity is the reason our **HubSpot trial was such a success**—they showed us exactly what the tool can do and the impact working with them will have on Accutech.

Chief Operations Officer



ACCELITY MARKETING

hello@accelitymarketing.com • @AccelityMktg • Milwaukee, Wisconsin