



# CAPTURE QUALITY, ENGAGING VIDEO

## ON A STARTUP BUDGET

Video isn't a future trend. It's an effective marketing and storytelling strategy that's already here... and it's here to stay. All companies need to produce regular, quality content to:

- ✓ **BUILD BRAND AWARENESS**
- ✓ **ENGAGE WEBSITE VISITORS**
- ✓ **ATTRACT AND DELIGHT CUSTOMERS**
- ✓ **GROW AND TRAIN THEIR TEAM**

However, many startups still aren't making video content. Why? It can be time-consuming, expensive and, simply put, scary. We realized the need for faster, easier, more affordable video and now we're bringing those services to our clients.

## ACCELITY'S VIDEO SERVICES

Save businesses time, capture audience attention and nurture prospects by:



### TELLING STORIES THAT MAKE BUYERS LEAN IN.

We create a vision for your videos inspired directly by you. Show the human elements of your startup and capture buyer attention by digging deeper into the minds of your prospects, brainstorming, storyboarding and scripting.



### OPTIMIZING PRODUCTION TO GET THE PERFECT TAKE.

Once we have our video strategy in place, we'll collaborate with you to plan out the logistics of filming (schedule, location, people, resources) and make sure all pieces fall into place. Then? We'll shoot the video based on our plan—it's lights, camera, action!



### PERFECTING YOUR ATTENTION-GRABBING VIDEO.

We take our production footage and edit it to bring your video's story to life. Then we fine-tune all the elements of your video to ensure sound, clarity, color and more are just right.

**READY FOR YOUR CLOSEUP?**  
Request a consultation [here](#).

